



Fentanyl Awareness COMPETITION for High School Students

DEADLINE EXTENDED!



U.S. SENATOR  DAN SULLIVAN | sullivan.senate.gov/onepill

OVERVIEW

More Alaskans died of drug overdoses in 2024 than in any previously recorded year. Alaska also experienced the largest percent increase in drug overdose deaths of any state for the past two years in a row. This is a crisis, and it is taking far too many Alaskans' lives. That's why, last year, Sen. Sullivan launched the "One Pill Can Kill" public awareness campaign with resources, tips and information designed to empower every Alaskan to join the fight.

Sen. Dan Sullivan is now specifically enlisting ALL Alaska high school students—the best spokespeople and ambassadors for the youth of Alaska—to help raise awareness and empower their peers with information to make informed, safe decisions.

COMPETITION DETAILS

What: Students are invited to create public service announcements (PSAs) that highlight the dangers of fentanyl, the risks of non-prescription drug use, and the importance of staying informed and seeking help. The message should be positive, informative, and aimed at empowering youth to make safe choices. **Maximum creativity is encouraged!** Students can utilize any of the information or graphics on Sen. Sullivan's One Pill Can Kill page, or other state and federal resource sites.

Eligibility: Open to all Alaska high school students (Grades 9-12); participants can enter individually or as part of a team.

Format: Students can utilize any technology at their disposal—smart-phones, cameras and computers:



VIDEO PSA

(30-60 seconds)
.mp4, .mov, .avi



AUDIO PSA

(30-60 seconds)
.mp3, .wav

Submissions: Contest submissions can be emailed to Sen. Sullivan's team at one_pill@sullivan.senate.gov.

WINNERS

The winning PSA will be featured as part of the statewide "One Pill Can Kill" campaign through local television and radio. Entries will also be featured on Senator Sullivan's social media pages.

TIMELINE

Submission Deadline: May 31, 2025

Winners Announced: June 30, 2025



Help us spread the word and save lives!

Every Alaskan can help raise awareness about the dangers of fentanyl on their social media platforms. Use the hashtag **#OnePillCanKill** and tag Senator Sullivan in your posts to be featured!



@SenDanSullivan



@SenDanSullivan



@Sen_DanSullivan