



Alaska Fentanyl Awareness Campaign

FACT SHEET

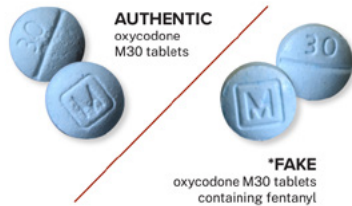
U.S. SENATOR  DAN SULLIVAN | #OnePillCanKill

What is fentanyl?

The drug landscape is dramatically different from even just a few years ago. Fentanyl is a deadly synthetic opioid that is 50 times more potent than heroin. According to CDC, preliminary data indicates that Alaska experienced the largest percent increase in drug overdose deaths of any state between 2022 and 2023, and that **fentanyl-related overdose deaths among Alaskans increased by nearly 75 percent.**

What are fake pills?

Cartels are manufacturing fentanyl and pressing it into fake pills. Fake pills are made to look like candy, Xanax, Adderall, and other pharmaceuticals. DEA lab testing reveals 6 out of every 10 fake pills with fentanyl contain a lethal dose. Each pill contains a different amount of fentanyl—even just HALF a pill can kill.



How is fentanyl being distributed?

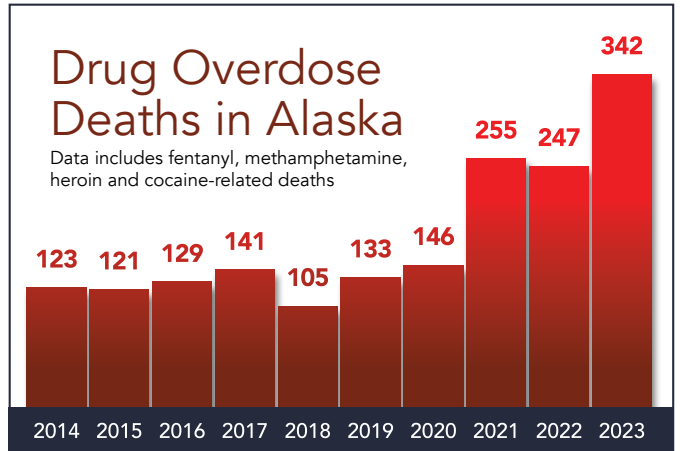
Drug traffickers are using social media to advertise and sell drugs. If you have a smartphone and a social media account, then a drug trafficker can find you. Ads for particular drugs are associated with specific emoji icon combinations.



Just a 2 milligram dose of fentanyl—which fits on the tip of a pencil—is enough to kill a person.

What are the effects of fentanyl?

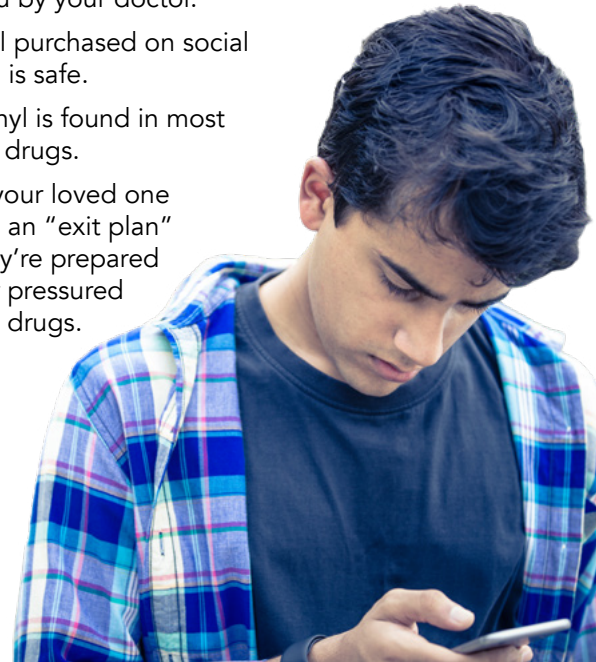
Fentanyl use can cause confusion, drowsiness, dizziness, nausea, vomiting, changes in pupil size, cold and clammy skin, coma, and respiratory failure leading to death.



Source: Alaska Division of Public Health; 2023 data is preliminary and subject to change.

Tips and key points for caregivers

1. Encourage open & honest communication.
2. Explain what fentanyl is and why it is so dangerous.
3. Stress never to take any pills not prescribed for you by your doctor.
4. No pill purchased on social media is safe.
5. Fentanyl is found in most illegal drugs.
6. Help your loved one create an "exit plan" so they're prepared if ever pressured to use drugs.



For more facts and information about combatting the fentanyl crisis, go to: dea.gov/onepill

Help us spread the word and save lives!

Every Alaskan can help raise awareness about the dangers of fentanyl on their social media platforms. Use the hashtag #OnePillCanKill and tag Senator Sullivan in your posts to be featured!



@SenDanSullivan



@SenDanSullivan



@Sen_DanSullivan